# Jian-Da Zhu

## **CONTACT INFORMATION**

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#### CURRENT APPOINTMENT

Assistant Professor, Department of Economics, National Taiwan University, 2014 - present

## **EDUCATION**

Ph.D. in Economics, Texas A&M University, USA, 2014 M.S. in Economics, National Taiwan University, Taiwan, 2006 B.S. in Mathematics, National Taiwan University, Taiwan, 2004

## RESEARCH INTERESTS

Industrial Organization, Applied Microeconomics, Econometrics.

#### WORKING PAPERS

"Effect of Resale on Optimal Ticket Pricing: Evidence from Major League Baseball Tickets", February 2014

"Pricing Strategy under Reference-Dependent Preferences: Evidence from Sellers on StubHub", June 2015.

## WORK IN PROGRESS

"Price Dispersion in Online Markets: Evidence from StubHub Platform", 2015.

"Entry and Exit: Evidence in the Gas Station Market in Taiwan", 2015.

# TEACHING EXPERIENCE

National Taiwan University, Taipei, Taiwan

- Instructor: Industrial Organization III (undergraduate level), Statistics and Econometrics (undergraduate level), Introduction to Industrial Organization (undergraduate level).

Texas A&M University, College Station, TX

- Teaching Assistant: Money Banking and Financial Market (graduate level), Econometrics V (graduate level), Microeconomic Theory II (graduate level), Econometrics I (graduate level)

## Awards and Grants

National Science Council Research Fund (NSC-103-2410-H-002-247), Taiwan, 2014-2016 Graduate assistantship, Department of Economics, Texas A&M University, 2009 - 2013 Private Enterprise Research Center (PERC) summer research fellowship, Texas A&M University, 2010

## Presentations

2011: Texas A&M University 2012: Texas A&M University

2015: Research Center for Humanities and Social Sciences (RCHSS), Academia Sinica; Department of Public Finance, National Taipei University; Department of Economics, National Chengchi University; Department of Economics, Soochow University; Department of Economics, Feng Chia University; Institute of Economics, Academia Sinica; Department of Economics, National Central University; Graduate Institute of Industrial Economics, National Central University.

## Professional Activities

Referee for Taiwan Economic Review, Taiwan Journal of Applied Economics, Academia Economic Papers