

CHUNG-YING LEE (李宗穎)

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Education

- Ph.D. in Economics**, Duke University, Durham, NC May 2014
- Committee: Andrew Sweeting (Chair), Peter Arcidiacono, Wilfred Amaldoss, James W. Roberts
- M.A. in Economics**, Duke University, Durham, NC May 2009
- International Exchange Student**, University of Pennsylvania, Philadelphia, PA Sep. 2003 – May 2004
- Honor: Dean's List 2003-04
- B.B.A. in Finance**, National Taiwan University, Taipei, Taiwan June 2004
- GPA: 4.0 / 4.0 (rank in class: 2 / 138)
- Honors: Presidential Awards (6 times, given each semester to students ranked within top 5% of class)

Fields of Interest

Empirical Industrial Organization, Applied Econometrics, Health Economics, Marketing, Pricing Strategy

Publications

"Brand Loyalty and Learning in Pharmaceutical Demand," *Academia Economic Papers* (forthcoming)

Working Paper

"A Welfare Analysis of Copay Coupons in Pharmaceuticals"

Work in Progress

"Dynamic Price Competition: An Application to Online Markets for Perishable Goods" (with Andrew Sweeting)
"Dynamic Pricing in an Online Price Search Engine"

Grants and Awards

Ministry of Science and Technology, Taiwan	2014 – 2015, 2015 – 2017
National Taiwan University New Faculty Research Grant	2014, 2015
Duke University Economics Department Full Tuition Scholarship	2009 – 2014
Duke University Graduate School Summer Research Fellowship	2012, 2013

Invited Presentations

The 2015 Taiwan Economics Research	Aug. 2015
National Chengchi University, National Central University, National Taiwan University, Academia Sinica	2015
12 th Annual International Industrial Organization Conference	Apr. 2014

Research Experience

Research Assistant, Duke University, Durham, NC

- For Professor Andrew Sweeting (Department of Economics) Jan. 2010 – May 2013
- For Professor James Roberts (Department of Economics) Jan. 2010 – May 2013
- For Professor Christine Moorman (Marketing, Fuqua School of Business) May 2008 – Aug. 2008
- For Professor David Robinson (Finance, Fuqua School of Business) Sep. 2007 – Dec. 2008

Teaching Experience

National Taiwan University, Taipei, Taiwan

- Statistics and Econometrics (Undergraduate) Fall 2105
- Econometric Theory I (Graduate) Fall 2014, 2015
- Industrial Organization (Graduate) Spring 2015

Instructor, Duke University, Durham, NC, USA

Summer 2013

- Introduction to Econometrics (Undergraduate)

Teaching Assistant, Duke University, Durham, NC, USA

- Pricing with Professor Wilfred Amaldoss (MBA) Fall 2009 – Fall 2013
- Introduction to Econometrics with Professor Duncan Thomas (Undergraduate) Fall 2012
- Time Series Econometrics with Professor Barbara Rossi (Economics M.A.) Fall 2009
- Market Intelligence with Professor Ahmed Khwaja (Executive MBA) Jan. 2009 – Dec. 2009
- Managerial Economics with Professor Ahmed Khwaja (Executive MBA) June 2008 – Sep. 2008

Teaching Assistant, National Taiwan University, Taipei, Taiwan

Fall 2006

- Asset Management with Professor Shean-Bii Chiu (MBA)

Other Work Experience

Platoon Leader (Second Lieutenant), Army, Taipei, Taiwan

Oct. 2004 – June 2006

Summer Analyst, Prudential Financial, Taipei, Taiwan

May 2004 – Sep. 2004