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Current Position

Associate Professor, Department of Economics, National Taiwan University, Taipei, Taiwan,
August 2013 – present

Professional Interests

Industrial Organization, Microeconometrics, Information Economics

Education

Ph.D., Economics, Northwestern University, Evanston, Illinois, USA, 2006

Dissertation: Nonlinear Pricing and Price Discrimination in the Cellular Phone Service Market

Committee: Robert H. Porter (Chair), Aviv Nevo, John C. Panzar, William P. Rogerson

M.A., Economics, National Taiwan University, Taipei, Taiwan, 1999

B.S., Mathematics, National Taiwan University, Taipei, Taiwan, 1997

Past Professional Experience

Assistant Professor, Department of Economics, National Taiwan University, Taipei, Taiwan,
August 2006 – July 2013

Research Assistant for Christopher R. Taber, Institute for Policy Research, Northwestern University, Evanston, IL, USA, September 2002 – July 2005

Teaching Assistant, Department of Economics, National Taiwan University, Taipei, Taiwan,
September 1997 – June 1999

Publications

- ‘Estimating the Cream Skimming Effect of School Choice (joint with Joseph G. Altonji and Christopher R. Taber), *Journal of Political Economy* 123 (2), 266-324 (lead article) (2015)
- “Buyer Behavior under the Best Offer Mechanism: A Theoretical Model and Empirical Evidence from eBay Motors” (joint with Jong-Rong Chen and Chiu-Yu Lee), *Journal of Economic Behavior and Organization*, 94, 11-33 (2013)
- “A Dynamic Model of Auctions with Buy-it-now: Theory and Evidence” (joint with Jong-Rong Chen, Kong-Pin Chen, and Chien-Fu Chou), *Journal of Industrial Economics*, 61(2), 393-429 (2013)
- “Intra-Household Effects on Demand for Telephone Service: Empirical Evidence”, *Quantitative Marketing and Economics*, 11(2), 231-261 (2013)
- “The Impacts of Financial Reforms on Competition and Consumer Welfare in the Taiwan Banking Industry” (joint with Ching-Hsiang Chuang), *Taiwan Economic Review*, 40(4), 421-460 (2012)
- “The Effect of Information Disclosure on Product Demand: Evidence from Yahoo! Auctions Taiwan” (joint with Min-Jie Su), *Taiwan Economic Review*, 39(3), 299-324 (2011).
- “Estimating Demand for Cellular Phone Services under Nonlinear Pricing”, *Quantitative Marketing and Economics*, 6(4), 371-413 (2008).

Working Papers

- “Competition of Talk Show Programs in Taiwan” (joint with Chun-Fang Chiang and Hsien-Ming Lien), 2013
- “Are eBay Auctions Efficient? Sequential Ascending Auctions with New Buyer Entries”, 2008 (<http://ssrn.com/abstract=1106062>)
- “Bidding Strategies in Overlapping Internet Auctions” (joint with Kong-Pin Chen, Jong-Rong Chen, and Chein-Fu Chou), 2009 (<http://ssrn.com/abstract=1079943>)

Awards and Fellowships

- Ta-You Wu Memorial Award (Young Investigator Award, 吳大猷先生紀念獎), Ministry of Science and Technology of Taiwan, 2015
- Excellent Teaching Award, National Taiwan University (國立台灣大學優良教師獎), 2015
- Young Economists’ Essay Award of the European Association for Research in Industrial Economics (EARIE), Toulouse, France, 2008

Dissertation Fellowship for ROC Students Abroad, Chiang Ching-kuo Foundation for International Scholarly Exchange, 2005 – 2006

Fellowship, Center for the Study of Industrial Organization, Northwestern University, 2005 – 2006

Fellowship, Department of Economics, Northwestern University, 2002 – 2005

Honorary Member of the Phi Tau Phi Scholastic Honor Society, 1999

Grants

“A Project for Enlargement of Humanity and Social Science Library Book Collection: Creative Economics, Innovation Economics, and Economic Sustainability,” Ministry of Science and Technology of Taiwan (MOST 104-2420-H-002 -023 -2E), 2015 – 2016

“Dynamic Bargaining Behavior Between Buyers and Sellers”, Ministry of Science and Technology of Taiwan (MOST 103-2410-H-002 -009 -MY2), 2014 – 2016

“Evaluating the Welfare Effects of the Financial Reforms on the Taiwan Banking Industry: A Dynamic Game Perspective”, National Science Council of Taiwan (NSC 101-2410-H-002 -017 -MY2), 2012 – 2014

“Changes in the Market Structure of the Medical Care Industry in Taiwan: A Dynamic Game Perspective”, National Science Council of Taiwan (NSC 99-2410-H-002-061-MY2), 2010 – 2012

“A Random-Coefficient Discrete Choice Model on School Selection”, National Science Council of Taiwan (NSC 98-2415-H-002-068), 2009 – 2010

“Cross-Bidding Behavior on Internet Auction Sites”, National Science Council of Taiwan (NSC 96-2415-H-002-016-MY2), 2007 – 2009

“Intra-Household Consumption Externalities of Telephone Service”, National Science Council of Taiwan (NSC 95-2415-H-002-039), 2006 – 2007

Teaching

Econometric Theory IV (2008S, 2009S, 2010S, 2011S, 2012S, 2013S, 2014S, 2015S): Ph.D. core course

Industrial Organization II (2007F, 2008F, 2009F, 2012S, 2014S, 2015S): graduate-level course

Empirical Game Theory Analysis (2010F, 2013S): graduate-level course

Microeconomics (2006F–2007S, 2007F–2008S, 2008F–2009S, 2009F–2010S, 2011S, 2011F–2012S, 2012F–2013S, 2015F): required course for Economics majors

Microeconomics (2013F, 2014F): required course for Finance majors

Applied Economics (2007S)

Professional Activities

Editorial Board, *Academia Economic Papers*, September 2015 – present

Referee for *RAND Journal of Economics*, *Quantitative Marketing and Economics*, *Economic Inquiry*, *Information Economics and Policy*, *Contemporary Economic Policy*, *Journal of Economic Behavior & Organization*, *Journal of Productivity Analysis*, *Applied Economics*, *Economics Bulletin*, *European Review of Agricultural Economics*, *Taiwan Economics Review*, *Academia Economic Papers*, *Journal of Economics and Management*, *Journal of Social Sciences and Philosophy*, *Taipei Economic Inquiry*, *Taiwan Economic Forecast and Policy*

Referee for the 2009 Far East and South Asia Meeting of the Econometric Society, United States-Israel Binational Science Foundation

Conference Presentations

42nd Conference of the European Association for Research in Industrial Economics, Munich, Germany, August 28, 2015

13th Annual International Industrial Organization Conference, Boston, MA, USA, April 25, 2015

Asian Meeting of the Econometric Society, Taipei, Taiwan, June 22, 2014

Asian Meeting of the Econometric Society, Singapore, August 3, 2013

North American Summer Meeting of the Econometric Society, Los Angeles, CA, USA, June 14, 2013

11th Annual International Industrial Organization Conference, Boston, MA, USA, May 19, 2013

10th Annual International Industrial Organization Conference, Arlington, VA, USA, March 17, 2012

38th Conference of the European Association for Research in Industrial Economics, Stockholm, Sweden, September 3, 2011

65th European Meeting of the Econometric Society, Oslo, Norway, August 26, 2011

9th Annual International Industrial Organization Conference, Boston, MA, USA, April 9, 2011

37th Conference of the European Association for Research in Industrial Economics, Istanbul, Turkey, September 2, 2010

8th Annual International Industrial Organization Conference, Vancouver, BC, Canada, May 15, 2010

Workshop on Econometric Theory and Application, Taiwan Econometric Society, Taipei, Taiwan, April 30, 2010

64th European Meeting of the Econometric Society, Barcelona, Spain, August 26, 2009

Mini-workshop on Design of Auctions and Contracts, Institute of Industrial Engineering, National Taiwan University, Taipei, Taiwan, August 14, 2009

7th Annual International Industrial Organization Conference, Boston, MA, USA, April 4–5, 2009 (presenting two papers)

Taiwan Econometric Society Annual Meeting, Taipei, Taiwan, November 1, 2008

35th Conference of the European Association for Research in Industrial Economics, Toulouse, France, September 5, 2008

Far Eastern Meeting of the Econometric Society, Singapore, July 16, 2008

Inauguration Conference of the Taiwan Econometric Society, Taipei, Taiwan, November 24, 2007

34th Conference of the European Association for Research in Industrial Economics, Valencia, Spain, September 9, 2007

Far Eastern Meeting of the Econometric Society, Taipei, Taiwan, July 11, 2007

North American Summer Meeting of the Econometric Society, Durham, NC, USA, June 23, 2007

2006 Taipei Conference on Economic Theory and Applications, Academia Sinica, Taipei, Taiwan, August 8, 2006

Far Eastern Meeting of the Econometric Society, Beijing, China, July 12, 2006

Spring 2006 Midwest Economic Theory Meeting, East Lansing, MI, USA, April 29, 2006

Southern Economics Association 75th Annual Meeting, Washington, DC, USA, November 19, 2005

Midwest Economics Association 69th Annual Meeting, Milwaukee, WI, USA, March 11, 2005

Public Economics Conference, Academia Sinica, Taipei, Taiwan, June 11, 1999

Invited Seminars and Lectures

- 2015: Academia Sinica (Research Center for Humanities and Social Sciences), Tamkang University (Department of Industrial Economics) Academia Sinica (Institute of Economics), Taiwan Fair Trade Commission (Competition Policy Information and Research Center), Taiwan Fair Trade Commission (Information and Economic Analysis Office), National Chengchi University (College of Commerce), National Taipei university (Department of Economics)
- 2014: Academia Sinica (Research Center for Humanities and Social Sciences), National Taiwan University (Department of Agricultural Economics)
- 2013: National Taipei University (Department of Economics), Academia Sinica (Research Center for Humanities and Social Sciences), National Chung Cheng University (Department of Economics)
- 2012: National Central University (Institute of Industrial Economics), Fu Jen Catholic University (Department of Economics), Tamkang University (Department of Industrial Economics), Academia Sinica (Research Center for Humanities and Social Sciences)
- 2011: Soochow University (Department of Economics), Academia Sinica (Research Center for Humanities and Social Sciences)
- 2010: Academia Sinica (Research Center for Humanities and Social Sciences), National Tsing Hua University (Department of Economics), National Taipei University (Department of Economics)
- 2009: Academia Sinica (Research Center for Humanities and Social Sciences), Academia Sinica (Institute of Economics), National Tsing Hua University (Department of Economics), National Chung Cheng University (Department of Economics)
- 2008: University of Tokyo (Faculty of Economics), National Chiao Tung University (Department of Industrial Engineering and Management), National Taiwan University (Department of International Business, Department of Mathematics), Academia Sinica (Institute of Economics)
- 2007: National Chengchi University (Department of International Business), National Taipei University (Department of Public Finance), National Central University (Institute of Industrial Economics), Academia Sinica (Research Center for Humanities and Social Sciences), Tamkang University (Department of Industrial Economics), National Cheng Kung University (Department of Economics)
- 2006: SUNY Albany (Department of Economics), Academia Sinica (Institute of Economics), National Tsing Hua University (Department of Economics), National Taiwan University (Department of Economics), National Central University (Department of Economics), National Taiwan University (Department of Accounting), Soochow University (Department of Economics), University of Tokyo (Faculty of Economics)

version: October 2015